STARK COUNTY COMMUNITY ACTION AGENCY

2017 ANNUAL REPORT

Helping people, Changing Lives







MESSAGE FROM OUR CEO

In 2017, like every year, an array of organizational challenges were presented in our efforts to meet the varied needs of children, youth, adults, families and seniors. We recognize that with every challenge lies an opportunity. We recognize that opportunity is the key to low-income individuals and family attainment of greater selfsufficiency. The opportunity to improve upon child and adult education for a better future, the opportunity to gain marketable skills job readiness and market place skills training, the opportunity to secure meaningful employment, and the opportunity to improve upon housing

conditions. SCCAA believes that opportunity requires intentional effort, intentional effort of which SCAA is committed to.

The Stark County Community Action Agency through the delivery of its program services of Head Start, Early Head Start, Home Energy Assistance, Home Weatherization and Job Readiness Youth Employment, and Workforce training provide such intentional opportunities for our low-income children, youth, adults and families to increase and improve upon their self-sufficiency.

SCCAA's dedicated staff provide an array of opportunities to a multitude of eligible low -income Stark County area children, youth, adults and seniors through programming consistent with our mission and in helping people achieve self-sufficiency. SCCAA will continue to strive to increase the access to opportunity!

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Rodney Reasonover Chief Executive Officer



MESSAGE FROM OUR Board Chair

In 2017, SCCAA board and staff worked diligently to govern and meet the needs of the low-income Stark County children, youth, adults and families. They did this through the reorganization of programs to better serve the needs of our clients and the establishment of new community relationships and initiatives.

As people lost jobs, income, savings and hope, as the economic recession worsened, the SCCAA continued to work

to meet the needs of the low income community. Their belief is that helping people achieve self-sufficiency through education, job creation, supportive services and business development is the way to change lives and leave poverty behind.

In 2018 SCCAA will continue to seek innovative opportunities, expand its resources, and be proactive, responsible and accountable for the strategic development of new initiatives.

Sim RA Kim R. Perez

SCCAA Board Chair

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Our Mission Statement

Promote economic self-sufficiency among low-income families and individuals of Stark County.





The Promise of Community Action

Community Action changes people's lives, embodies the spirit of hope, improves communities and makes America a better place to live.

We care about the entire community and we are dedicated to helping people help themselves and each other.

WHO WE ARE

The Stark County Community Action Agency, a 501C (3) nonprofit organization incorporated in 1981, is the federal and Ohio's designated anti-poverty agency for Stark County, Ohio.

The SCCAA is a significant program provider of services, working with a commitment and creativity to promote self-sufficiency among low-income persons. The SCCAA carries out its mission through the provision of innovative, practical and timely programs. The SCCAA provides opportunities for impact and improvement to the lives of over approximately 20,000 individuals and families annually to improve their lives; and contributing to the betterment of the Stark County community.

It is SCCAA's mission to assist Stark County's low income residents to achieve their hopes, dreams of a better life for themselves and their families. Through its mission, the staff of the Stark County Community Action Agency work diligently in support of the Stark County community.

BUILDING COMMUNITY

GOVERNING BOARD

PUBLIC SECTOR

Kirk Braithwaite, Mayor of Massillon-Representative Sheila Cherry, Alliance City Council, Ward 1 Deb Forkas, Stark County Commissioners-Representative Kim R. Perez, City of Canton Treasurer Fred Scott, Mayor of Canton-Representative

PRIVATE SECTOR

Dawn Devine, First Commonwealth Bank Robert Fay, Certified Public Accountant Jonathan Morris, Esq. Redinger & Morris, LLP Esmeralda Negrete, St. Anthony All Saints Parrish Karen Young, Stark State College, Early Childhood

LOW-INCOME SECTOR

Marilyn Frazier, SMHA-Representative Patricia Howard, Southwest Neighborhood Association Betty Jackson, SMHA Resident Association Veronica Nix-Massey, Head Start Policy Council

AGENCY Leadership

CHIEF EXECUTIVE OFFICER

Rodney Reasonover

EXECUTIVE COMMITTEE

Kim Perez, Chair

Fred Scott, Vice Chair

Dawn Devine, Treasurer

Karen Young, Secretary

AGENCY LEADERS

Rudolph Herter Human Resource Officer

> Laura Mathews Fiscal Manager

Mary Martell HUB Director

Mary Maxwell Head Start Director

> Sandra Pyles HEAP Director

Teresa Gary Workforce Development Director

STARK COUNTY STATISTICS

13.2% persons in poverty in stark county

4.9%

UNEMPLOYMENT RATE IN STARK COUNTY 5.7%

NUMBER OF CHILDREN UNDER FIVE LIVING BELOW THE PEROVERTY LEVEL

AGENCY SERVICES

HOME ENERGY ASSISTANCE PROGRAM-HEAP

Short-Term help for Heating and Cooling costs Income Payment Plan Program Fans/Air Conditioners

HOME WEATHERIZATION

ASSISTANCE PROGRAM-HWAP Energy Audits Insulation Furnace/Appliance Replacement/Light Bulbs

HEAD START/EARLY HEAD START

Full and Half Day Center Based Classes Offers Home Based Early Head Start services for Children birth to three (3) years of age

WORKFORCE DEVELOPMENT

Career Training Micro Business Development Job Readiness/Computer Training

COMMUNITY SERVICES

Transportation Housing/Senior Emergency Nutrition Emergency Housing Assistance

COMMUNITY ACTION PATHWAYS HUB Reducing barriers that can prevent

healthy pregnancies and healthy babies.

YOUTH EMPLOYMENT PROGRAM Job Readiness Summer Employment

Our Sum goal of the protional and/or hours per week ness, career exinvolved thirte

ur Summer Youth Employment Program enjoyed a successful year with Twenty-Three (23) students completing the program. The goal of the program is to allow interns to make more informed educational and/or career decisions in the future. Youth worked up to 40 hours per week and supplement their experiences with workforce readiness, career exploration and financial education. Program coordination involved thirteen (13) public and private sectors employers.

SUMMER YOUTH EMPLOYMENT PROGRAM

YOUTH PARTICIPATED IN YOUTH PROGRAMMING



COMMUNITY ACTION PATHWAYS HUB

In February 1986, the Governor's Task Force on Black and Minority Health was appointed to determine the reasons why a disparity existed between the health status of minority and non-minority Ohioans and to recommend methods to remediate the disparity. In April 1987, the Task Force issued a final report including 12 rec-



a final report including 12 recommendations. The 12th recommendation called for the establishment of a Commission on Minority Health to

implement the Task Force recommendations, and therefore, The Commission on Minority Health was established by Amended Substitute House Bill 171 and commenced operation on July 1, 1987.

The 2016/2017 State of Ohio Biennial Budget provided an increase in funding to the Ohio Commission on Minority Health. This funding was allocated to initiate the Certified Pathways Community HUB Model Ex-

pansion and Replication – Infant Mortality funding opportunity. Nine metropolitan areas accounted for 59% of all infant deaths, and 86% of African-American infant deaths, in Ohio in 2016, including Butler Co., Cleveland/Cuyahoga Co., Columbus/Franklin Co., Cincinnati/Hamilton Co., Toledo/Lucas Co., Youngstown/ Mahoning Co., Dayton/Montgomery Co., and Canton/Stark Co. Based on 2016 data, Stark County holds an overall Infant Mortality Rate (IMR) of 9.0 and a Disparity Rate of 2.7. This means that for every 1,000 babies born alive in Stark County, nine babies die before their first birthday, and three black babies die for every one white baby that dies before their first birthday.

In November of 2017, SCCAA received notification of Grant Award from the Ohio Commission on Minority Health to support the development of a Pathways Community HUB in Stark County. The Community Action Pathways HUB is an evidenced-based community care coordination model that connects agencies, hospital systems, FQHCs, non-profit and government organizations. The HUB uses Community Health Workers to engage pregnant mothers, identify risk factors, provide evidence-based interventions / referrals and track outcomes using 20 pathways that address the social determinants of health to improve health outcomes.

The Stark County Community Action Agency was pleased to announce the launch in December 2017 its Community Action Pathways HUB!

SCCAA Programs and Services

16.1% AFRICAN AMERICAN INFANT DEATH RATE PER 1,000 (2012-2016)

HEAD START/EARLY HEAD START HS/EHS



The Stark County Community Action Agency first launched its Head Start program in 1991. This federally funded, comprehensive program has been proven to prepare children for kindergarten and have a lasting impact on their lives; with our school readiness goals focused on the growth and development of the child as well as the growth and development of the family. The data reflected in the child outcomes chart shows the first, second, and third date collections of the school year which are based upon teacher observation and assessment. Through the utilization of Creative Curriculum and alignment with the Teaching

Strategies Gold assessment tool, SCCAA's Head Start Child Outcomes data for school year 2016-17 documented the growth and development of children enrolled in both Early Head Start and Head Start. The data evidences where the program made great strides in moving and preparing children for school readiness, but also it identified areas in need of strengthening through professional development and/or increased programing.



COMMITTED TO SCHOOL READINESS

The Head Start/ Early Head Start programs emphasize working with families, infants and toddlers to develop critical interactions providing the security to explore, play and learn routines which will prepare young children for school. The priority of the SCCAA and the Office of Head Start is to ensure that we provide comprehensive programing that implements the most effective curriculum, assessments, and to teach-child interactions.





SCCAA Programs and Services

CHILD OUTCOMES 2016-2017

THE HOME ENERGY ASSISTANCE PROGRAM-(HEAP)



The Home Energy Assistance Program (HEAP) provides assistance to households who have difficulty meeting the high cost of utility services. Our program helps these households avoid disconnection, secure reconnection, obtain bulk fuel, transfer ser-



vices, and start new service. Through the HEAP programs, families receive a fresh start and a peace of mind throughout the entire year.

The HEAP program operates providing four levels of engagement, Regular HEAP, Winter Crisis, Summer Cooling and the Percentage of Income Payment Plan Plus, commonly known as "PIPP Plus". Through these programs, SCCAA has provided assistance to 6,234 households through the Percentage of Income Percentage Plan Plus (PIPP+), 75 households received \$13,568 in assistance through the First Energy Fuel Fund and 13 households received \$2,686 in assistance through the Columbia Gas Fuel Fund.



EMERGENCY HEAP (November through March) helps families maintain utility services during the winter months. It also provides bulk fuel and furnace repair in some instances.

2,442

households received **\$461,036** in assistance through SCCAA's Winter Crisis HEAP <u>і</u>й:

SUMMER CRISIS

(July through August) helps families stay cool and keep the electric on to ensure that refrigerated medicines are kept cold and other healthrelated equipment can continue to operate.

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Including 217 Air Conditioners and 449 Fans for individuals with a documented medical condition.

SCCAA Programs and Services

HOME WEATHERIZATION ASSISTANCE PROGRAM-(HWAP)

The Home Weatherization Assistance Program (HWAP) is a federally funded, energy conservation program designed to increase the energy efficiency of homes by increasing the households efficiency and improving participants' health and safety.

S CCAA employs certified staff and home contractors. Services are available to homeowners and renters who meet the established federal program guidelines (200% of poverty level). Your home must pass our inspection to receive HWAP services. Services provided include attic, wall and basement insulation, blower door guided air leakage reduction, heating system repairs, electric baseload measures which address lighting and appliance efficiency, and health and safety inspections and testing.



A fter weatherization, households that heat with natural gas reduce heating consumption by an average of 24.7 %, and electrically heated homes re-

duce usage on average of 13 %. HWAP participants increased the percentage of utility bills that they pay and the rate of disconnections of utility service for this group decreased by 50 %.

166 RECEIVED REFRIGERATORS AND LIGHT BULBS

Through energy partnership initiatives with American Electric Power, First Energy, City of Canton and Columbia Gas some one hundred and sixty-six (166) households received refrigerator replacements and high efficiency light bulbs installed, coupled with another ninetyeight (98) home had their furnaces and hot water tanks replaced.



SCCAA Programs and Services

CENTER FOR EDUCATION/WORKFORCE DEVELOPMENT

S tark County Community Action Agency (SCCAA) Workforce Development Department through the Center for Education and Employment Opportunities (CEEO) provides quality educational programs and employment assistance designed to support attainment of meaningful employment whereas to develop skills necessary to seek self-sufficiency. Through professional instructional and support personnel, utilizing a hands on approach work to educate, motivate, train and challenge participants to achieve their best by affirmation and encouragement.



TRAINING OFFERED:

Computer Skills Training Job Readiness Training State Tested Nursing Assistant (STNA) 2G Welding Program

106 COMPLETED TRAINING

REVENUE BY SOURCE		
Federal Funding	\$11,061,587	
State Funding	\$58,898	
Local Funding	\$67,586	
Private Funding	\$1,081,180	
Value of Volunteer Time	\$2,014,871	
TOTAL REVENUE	\$14,284,122	

2017 SOURCES OF FUNDING



SCCAA Programs and Services

REVENUE BY CATEGORY

REVENUE BY CATEGORY OHIO DEPARTMENT OF DEVELOPMENT		REVENUE BY CATEGORY	
		US DEPARTMENT OF HEALTH & HUMANSER	
Home Weatherization	\$925,446	Head Start/Early Head Start	\$7,20
HEAP Emergency Utility Funds	\$400,354	OHIO DEPARTMENT OF EDUCATION	
Community Services Block Grant (CSBG)	\$551,394	USDA-CACFP Nutrition	\$357,
		VOLUNTEER TIME	\$2,014
HEAP Administration	\$573,784	OTHER GRANTS & CONTRIBUTIONS	\$1,99 ⁻
CITY OF CANTON		TOTAL	\$14,2
Community Development Block Grant (CDBG)	\$254,210		÷,-



EXPENDITURES BY SOURCE



EXPENDITURES BY SOURCE		
Head Start/Early Head Start	\$9,231,880	
Home Weatherization	\$941,156	
HEAP Emergency Services & Support	\$1,188,570	
Community Services Block Grant (CSBG)	\$603,688	
Community Development Block Grant (CDBG)	\$254,483	
Administration/Other	\$1,534,769	
TOTAL EXPENDITURES	\$13,754,546	

SCCAA Locations

Stark County Community Action Agency Administrative Offices

1366 Market Avenue, N. Canton, Ohio 44714

Phone: 330.454.1676

William H. Hunter Head Start Center

3015 Mahoning Road N.E. Canton, OH 44705 Phone: 330.456.6218

Alliance Franklin Head Start Center

321 Franklin St. Alliance, OH 44601 Phone: 330.821.5977

Home Weatherization Assistance Program (HWAP)

3013 Mahoning Rd. N.E. Canton, Ohio 44705 Phone: 330.452.9823

William Malloy Head Start Center 1134 Walnut Avenue Massillon, OH 44646

Phone: 330.834.3567

Metro Center Head Start Center

400 E. Tuscarawas Canton, OH 44702 Phone: 330.456.3068

Home Energy Assistance Program (HEAP)

1370 Market Avenue North Canton, Ohio 44714 Phone: 330.454.1850

Center for Education & Employment Opportunities (CEEO)

1326 Market Avenue North Canton, Ohio 44714 Phone: 330.580.9356

Contact Us

Administrative Offices

1366 Market Avenue, N. Canton, Ohio 44714

(330) 454.1676

Visit us on the web at www.sccaa.org