STARK COUNTY COMMUNITY ACTION AGENCY

2017 ANNUAL REPORT

Helping people, Changing Lives

Stark County SC CAA
Community Action Agency
MESSAGE FROM OUR CEO

In 2017, like every year, an array of organizational challenges were presented in our efforts to meet the varied needs of children, youth, adults, families and seniors. We recognize that with every challenge lies an opportunity. We recognize that opportunity is the key to low-income individuals and family attainment of greater self-sufficiency. The opportunity to improve upon child and adult education for a better future, the opportunity to gain marketable skills job readiness and market place skills training, the opportunity to secure meaningful employment, and the opportunity to improve upon housing conditions. SCCAA believes that opportunity requires intentional effort, intentional effort of which SCCAA is committed to.

The Stark County Community Action Agency through the delivery of its program services of Head Start, Early Head Start, Home Energy Assistance, Home Weatherization and Job Readiness Youth Employment, and Workforce training provide such intentional opportunities for our low-income children, youth, adults and families to increase and improve upon their self-sufficiency.

SCCAA’s dedicated staff provide an array of opportunities to a multitude of eligible low-income Stark County area children, youth, adults and seniors through programming consistent with our mission and in helping people achieve self-sufficiency. SCCAA will continue to strive to increase the access to opportunity!

Rodney Reasonover
Chief Executive Officer

MESSAGE FROM OUR BOARD CHAIR

In 2017, SCCAA board and staff worked diligently to govern and meet the needs of the low-income Stark County children, youth, adults and families. They did this through the reorganization of programs to better serve the needs of our clients and the establishment of new community relationships and initiatives.

As people lost jobs, income, savings and hope, as the economic recession worsened, the SCCAA continued to work to meet the needs of the low income community. Their belief is that helping people achieve self-sufficiency through education, job creation, supportive services and business development is the way to change lives and leave poverty behind.

In 2018 SCCAA will continue to seek innovative opportunities, expand its resources, and be proactive, responsible and accountable for the strategic development of new initiatives.

Kim R. Perez
SCCAA Board Chair

Our Mission Statement

Promote economic self-sufficiency among low-income families and individuals of Stark County.
The Promise of Community Action

Community Action changes people’s lives, embodies the spirit of hope, improves communities and makes America a better place to live.

We care about the entire community and we are dedicated to helping people help themselves and each other.

WHO WE ARE

The Stark County Community Action Agency, a 501C (3) non-profit organization incorporated in 1981, is the federal and Ohio’s designated anti-poverty agency for Stark County, Ohio.

The SCCAA is a significant program provider of services, working with a commitment and creativity to promote self-sufficiency among low-income persons. The SCCAA carries out its mission through the provision of innovative, practical and timely programs. The SCCAA provides opportunities for impact and improvement to the lives of over approximately 20,000 individuals and families annually to improve their lives; and contributing to the betterment of the Stark County community.

It is SCCAA’s mission to assist Stark County’s low income residents to achieve their hopes, dreams of a better life for themselves and their families. Through its mission, the staff of the Stark County Community Action Agency work diligently in support of the Stark County community.
GOVERNING BOARD

PUBLIC SECTOR

Kirk Braithwaite, Mayor of Massillon-Representative
Sheila Cherry, Alliance City Council, Ward 1
Deb Forkas, Stark County Commissioners-Representative
Kim R. Perez, City of Canton Treasurer
Fred Scott, Mayor of Canton-Representative

PRIVATE SECTOR

Dawn Devine, First Commonwealth Bank
Robert Fay, Certified Public Accountant
Jonathan Morris, Esq. Redinger & Morris, LLP
Esmeralda Negrete, St. Anthony All Saints Parrish
Karen Young, Stark State College, Early Childhood

LOW-INCOME SECTOR

Marilyn Frazier, SMHA-Representative
Patricia Howard, Southwest Neighborhood Association
Betty Jackson, SMHA Resident Association
Veronica Nix-Massey, Head Start Policy Council

AGENCY LEADERSHIP

CHIEF EXECUTIVE OFFICER
Rodney Reasonover

EXECUTIVE COMMITTEE
Kim Perez, Chair
Fred Scott, Vice Chair
Dawn Devine, Treasurer
Karen Young, Secretary

AGENCY LEADERS

Rudolph Herter
Human Resource Officer

Laura Mathews
Fiscal Manager

Mary Martell
HUB Director

Mary Maxwell
Head Start Director

Sandra Pyles
HEAP Director

Teresa Gary
Workforce Development Director

STARK COUNTY STATISTICS

13.2% PERSONS IN POVERTY IN STARK COUNTY

4.9% UNEMPLOYMENT RATE IN STARK COUNTY

5.7% NUMBER OF CHILDREN UNDER FIVE LIVING BELOW THE POVERTY LEVEL
Our Summer Youth Employment Program enjoyed a successful year with Twenty-Three (23) students completing the program. The goal of the program is to allow interns to make more informed educational and/or career decisions in the future. Youth worked up to 40 hours per week and supplement their experiences with workforce readiness, career exploration and financial education. Program coordination involved thirteen (13) public and private sectors employers.
In February 1986, the Governor’s Task Force on Black and Minority Health was appointed to determine the reasons why a disparity existed between the health status of minority and non-minority Ohioans and to recommend methods to remediate the disparity. In April 1987, the Task Force issued a final report including 12 recommendations. The 12th recommendation called for the establishment of a Commission on Minority Health to implement the Task Force recommendations, and therefore, The Commission on Minority Health was established by Amended Substitute House Bill 171 and commenced operation on July 1, 1987.

The 2016/2017 State of Ohio Biennial Budget provided an increase in funding to the Ohio Commission on Minority Health. This funding was allocated to initiate the Certified Pathways Community HUB Model Expansion and Replication – Infant Mortality funding opportunity. Nine metropolitan areas accounted for 59% of all infant deaths, and 86% of African-American infant deaths, in Ohio in 2016, including Butler Co., Cleveland/Cuyahoga Co., Columbus/Franklin Co., Cincinnati/Hamilton Co., Toledo/Lucas Co., Youngstown/Mahoning Co., Dayton/Montgomery Co., and Canton/Stark Co. Based on 2016 data, Stark County holds an overall Infant Mortality Rate (IMR) of 9.0 and a Disparity Rate of 2.7. This means that for every 1,000 babies born alive in Stark County, nine babies die before their first birthday, and three black babies die for every one white baby that dies before their first birthday.

In November of 2017, SCCAA received notification of Grant Award from the Ohio Commission on Minority Health to support the development of a Pathways Community HUB in Stark County. The Community Action Pathways HUB is an evidenced-based community care coordination model that connects agencies, hospital systems, FQHCs, non-profit and government organizations. The HUB uses Community Health Workers to engage pregnant mothers, identify risk factors, provide evidence-based interventions / referrals and track outcomes using 20 pathways that address the social determinants of health to improve health outcomes.

The Stark County Community Action Agency was pleased to announce the launch in December 2017 its Community Action Pathways HUB!
The Stark County Community Action Agency first launched its Head Start program in 1991. This federally funded, comprehensive program has been proven to prepare children for kindergarten and have a lasting impact on their lives; with our school readiness goals focused on the growth and development of the child as well as the growth and development of the family. The data reflected in the child outcomes chart shows the first, second, and third date collections of the school year which are based upon teacher observation and assessment. Through the utilization of Creative Curriculum and alignment with the Teaching Strategies Gold assessment tool, SCCAA’s Head Start Child Outcomes data for school year 2016-17 documented the growth and development of children enrolled in both Early Head Start and Head Start. The data evidences where the program made great strides in moving and preparing children for school readiness, but also it identified areas in need of strengthening through professional development and/or increased programming.

**COMMITTED TO SCHOOL READINESS**

The Head Start/Early Head Start programs emphasize working with families, infants and toddlers to develop critical interactions providing the security to explore, play and learn routines which will prepare young children for school. The priority of the SCCAA and the Office of Head Start is to ensure that we provide comprehensive programming that implements the most effective curriculum, assessments, and to teach-child interactions.

---

**CHART: CHILD OUTCOMES 2016-2017**

<table>
<thead>
<tr>
<th>Category</th>
<th>Fall</th>
<th>Winter</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social-Emotional</td>
<td>55</td>
<td>75</td>
<td>81</td>
</tr>
<tr>
<td>Physical Gross Motor</td>
<td>56</td>
<td>73</td>
<td>87</td>
</tr>
<tr>
<td>Physical Fine Motor</td>
<td>61</td>
<td>73</td>
<td>87</td>
</tr>
<tr>
<td>Language</td>
<td>53</td>
<td>69</td>
<td>85</td>
</tr>
<tr>
<td>Cognitive</td>
<td>53</td>
<td>70</td>
<td>86</td>
</tr>
<tr>
<td>Literacy</td>
<td>53</td>
<td>69</td>
<td>85</td>
</tr>
<tr>
<td>Math</td>
<td>35</td>
<td>52</td>
<td>68</td>
</tr>
</tbody>
</table>

---

**SCCAA Programs and Services**
The Home Energy Assistance Program (HEAP) provides assistance to households who have difficulty meeting the high cost of utility services. Our program helps these households avoid disconnection, secure reconnection, obtain bulk fuel, transfer services, and start new service. Through the HEAP programs, families receive a fresh start and a peace of mind throughout the entire year.

The HEAP program operates providing four levels of engagement, Regular HEAP, Winter Crisis, Summer Cooling and the Percentage of Income Payment Plan Plus, commonly known as “PIPP Plus”. Through these programs, SCCAA has provided assistance to 6,254 households through the Percentage of Income Percentage Plan Plus (PIPP+), 75 households received $13,568 in assistance through the First Energy Fuel Fund and 13 households received $2,686 in assistance through the Columbia Gas Fuel Fund.

**EMERGENCY HEAP**
(November through March)
helps families maintain utility services during the winter months. It also provides bulk fuel and furnace repair in some instances.

- **2,442** households received $461,036 in assistance through SCCAA's Winter Crisis HEAP

**SUMMER CRISIS**
(July through August) helps families stay cool and keep the electric on to ensure that refrigerated medicines are kept cold and other health-related equipment can continue to operate.

- **419** households received $61,667 in assistance through SCCAA's Summer Crisis Program.

Including 217 Air Conditioners and 449 Fans for individuals with a documented medical condition.

---

SCCAA Programs and Services
The Home Weatherization Assistance Program (HWAP) is a federally funded, energy conservation program designed to increase the energy efficiency of homes by increasing the households efficiency and improving participants’ health and safety.

SCCAA employs certified staff and home contractors. Services are available to homeowners and renters who meet the established federal program guidelines (200% of poverty level). Your home must pass our inspection to receive HWAP services. Services provided include attic, wall and basement insulation, blower door guided air leakage reduction, heating system repairs, electric baseload measures which address lighting and appliance efficiency, and health and safety inspections and testing.

After weatherization, households that heat with natural gas reduce heating consumption by an average of 24.7%, and electrically heated homes reduce usage on average of 13%. HWAP participants increased the percentage of utility bills that they pay and the rate of disconnections of utility service for this group decreased by 50%.

Through energy partnership initiatives with American Electric Power, First Energy, City of Canton and Columbia Gas some one hundred and sixty-six (166) households received refrigerator replacements and high efficiency light bulbs installed, coupled with another ninety-eight (98) home had their furnaces and hot water tanks replaced.

105 UNITS WERE WEATHERIZED

166 RECEIVED REFRIGERATORS AND LIGHT BULBS
Stark County Community Action Agency (SCCAA) Workforce Development Department through the Center for Education and Employment Opportunities (CEEO) provides quality educational programs and employment assistance designed to support attainment of meaningful employment whereas to develop skills necessary to seek self-sufficiency. Through professional instructional and support personnel, utilizing a hands on approach work to educate, motivate, train and challenge participants to achieve their best by affirmation and encouragement.

**TRAINING OFFERED:**
- Computer Skills Training
- Job Readiness Training
- State Tested Nursing Assistant (STNA)
- 2G Welding Program

**2017 SOURCES OF FUNDING**

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal Funding</td>
<td>$11,061,587</td>
</tr>
<tr>
<td>State Funding</td>
<td>$58,898</td>
</tr>
<tr>
<td>Local Funding</td>
<td>$67,586</td>
</tr>
<tr>
<td>Private Funding</td>
<td>$1,081,180</td>
</tr>
<tr>
<td>Value of Volunteer Time</td>
<td>$2,014,871</td>
</tr>
<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>$14,284,122</strong></td>
</tr>
</tbody>
</table>
### REVENUE BY CATEGORY

<table>
<thead>
<tr>
<th>Category</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>OHIO DEPARTMENT OF DEVELOPMENT</td>
<td></td>
</tr>
<tr>
<td>Home Weatherization</td>
<td>$925,446</td>
</tr>
<tr>
<td>HEAP Emergency Utility Funds</td>
<td>$400,354</td>
</tr>
<tr>
<td>Community Services Block Grant (CSBG)</td>
<td>$551,394</td>
</tr>
<tr>
<td>HEAP Administration</td>
<td>$573,784</td>
</tr>
<tr>
<td>CITY OF CANTON</td>
<td></td>
</tr>
<tr>
<td>Community Development Block Grant (CDBG)</td>
<td>$254,210</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Category</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>US DEPARTMENT OF HEALTH &amp; HUMANSERVICES</td>
<td></td>
</tr>
<tr>
<td>Head Start/Early Head Start</td>
<td>$7,208,772</td>
</tr>
<tr>
<td>VOLUNTEER TIME</td>
<td>$2,014,871</td>
</tr>
<tr>
<td>OTHER GRANTS &amp; CONTRIBUTIONS</td>
<td>$1,997,720</td>
</tr>
<tr>
<td>TOTAL</td>
<td>$14,284,122</td>
</tr>
</tbody>
</table>

### EXPENDITURES BY SOURCE

<table>
<thead>
<tr>
<th>Source</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Head Start/Early Head Start</td>
<td>$9,231,880</td>
</tr>
<tr>
<td>Home Weatherization</td>
<td>$941,156</td>
</tr>
<tr>
<td>HEAP Emergency Services &amp; Support</td>
<td>$1,188,570</td>
</tr>
<tr>
<td>Community Services Block Grant (CSBG)</td>
<td>$603,688</td>
</tr>
<tr>
<td>Community Development Block Grant (CDBG)</td>
<td>$254,483</td>
</tr>
<tr>
<td>Administration/Other</td>
<td>$1,534,769</td>
</tr>
<tr>
<td>TOTAL EXPENDITURES</td>
<td>$13,754,546</td>
</tr>
</tbody>
</table>
SCCAA Locations

Stark County Community Action Agency Administrative Offices
1366 Market Avenue, N.
Canton, Ohio 44714
Phone: 330.454.1676

William Malloy
Head Start Center
1134 Walnut Avenue
Massillon, OH  44646
Phone: 330.834.3567

William H. Hunter
Head Start Center
3015 Mahoning Road N.E.
Canton, OH  44705
Phone: 330.456.6218

Alliance Franklin
Head Start Center
321 Franklin St.
Alliance, OH 44601
Phone: 330.821.5977

Metro Center
Head Start Center
400 E. Tuscarawas
Canton, OH  44702
Phone: 330.456.3068

Home Weatherization Assistance Program (HWAP)
3013 Mahoning Rd. N.E.
Canton, Ohio  44705
Phone: 330.452.9823

Home Energy Assistance Program (HEAP)
1370 Market Avenue North
Canton, Ohio  44714
Phone: 330.454.1850

Center for Education & Employment Opportunities (CEEO)
1326 Market Avenue North
Canton, Ohio  44714
Phone: 330.580.9356

Contact Us
Administrative Offices
1366 Market Avenue, N.
Canton, Ohio 44714
(330) 454.1676
Visit us on the web at www.sccaa.org